456 Montgomery: Sensitive Design Saves Banking Temple Facades

How do you save a pair of two-story granite banking temples occupying very expensive real estate zoned for 450-foot, 24-story tower, sheathed in stainless steel and glass, will rise on the site, set back from the facade planes of the street-level buildings. If you are a sensitive developer, you might set back from the facade planes of the street-level buildings.

At the edge of the highrise district, the Montgomery-Commercial Street area is characterized by small classical banks built after a fashion. Despite Kam Chan Overseas has done.

Since then, 'intimately scaled, thoughtfully conceived, the area is worthy of National Register Historic District status, according to Splendid Survivors, Heritage's downtown survey.

Heritage has been especially concerned about the properties at 440 and 460 Montgomery, both built in 1908. The former, designed for the Anton Borel & Co. Bank by Albert Pissis, displays a handsome facade of four giant Corinthian columns supporting a heavy entablature and balustrade. Such a novel solution was only made possible through the collaboration of an unusually generous client and sensitive designers. It is the kind of concern for San Francisco's history and character that we would expect to see more often, especially from the city's native developers.

Kam Chan acquired the three parcels -- the two banking temples and the building between -- and made plans for an office building. Owing to the site's low density, the easiest solution would have been to tear down and build tall, but Kam Chan's architects, MLT Associates with Roger Boyer Associates consulting, developed an ingenious solution which, in March, won the unanimous approval of the Planning Commission.

Retaining the granite facades of the two banks, the developers will demolish the intermediate building and clear and excavate the three parcels from within. A 24-story tower, sheathed in stainless steel and glass, will rise on the site, set back from the facade planes of the street-level buildings.

The slender tower will thus be as unobtrusive in the streetscape as a high-rise can be, and the visual integrity and scale of Montgomery Street will, as much as possible, be maintained.

The office tower to be constructed at 456 Montgomery will incorporate the facades of two fine banking temples. Drawing by MLT Associates.
Orpheum Theatre Mural: A Classical Facade to Fool the Eye

Sixty-eight years after its inception, work is again proceeding on San Francisco's Opheim Theatre, the grandest such ensemble in America. While finishing touches are put on the hoops and rings of the Davies Performing Arts Center, and Skidmore, Owings, & Merrill prepare plans for a corresponding structure at Van Ness and Malloch for State offices, a more classically correct facade will appear in the United Nations Plaza over the summer.

There, the black rear wall of the Orpheum Theatre has, for decades, incongruously faced the sober Doric range of Bakewell & Brown's 1936 Federal Building, rusticated base.

As Michael Corbett noted in Heritage's Splendid Survivars, "The back of the building was designed in its form and massing to relate to the Civic Center, and plans were originally drawn up to clad its reinforced concrete walls appropriately. Confusion over whether the theater company or the City was to pay for this work resulted in its permanent postponement. A very large trompe l’oeil mural of a classical design would solve the problem."

Which is precisely what is about to happen. ABD Gallery has sponsored New York artist Richard Haas to cover the wall with an illusionistic mural echoing the facade of the Federal Building at a cost of about $90,000. One-third of the funds will be provided by the National Endowment for the Arts, with the remainder furnished by corporate and foundation donors.

Richard Haas has achieved fame for his architectural murals in New York, such as the "completion" of an ornate cast iron facade on a bare side wall in SoHo and a trick "arcade" which opens a view to the Brooklyn Bridge through a brick wall. (A more ambitious scheme involves painting the ornamental cast iron facade of the Empire State Building and its downtown World Trade Center Towers.)

His project here in U.N. Plaza will feature giant arched windows above a rusticated base. The windows will reveal a skylighted and mirrored "interior," and the legend "ORPHEUM" in dignified Roman letters will adorn the building's frieze.

While the mural's collision with the Spanish gothic facade of the real Orpheum seems a bit abrupt (it has been suggested that an alley or "Tyrolean scenery" might separate them), the Heritage Board of Directors has commended Mr. Haas' design and ABD Gallery's sponsorship of the project.

Above: The Orpheum Theatre will present a new face to the Civic Center when this mural by Richard Haas is completed. Below: The same view of the building showing it as it looks today. This sort of grand-scale optical illusion is called "trompe l'oeil," or "fool the eye." Drawings by Richard Haas, photographed by Phillip Galgiani. Reprinted with permission from the San Francisco Museum of Modern Art.
Help for Rehabbers: A Heritage Conference, a Directory Update and a Free Book

Old House Conference
Scheduled for October 4

"Excellent day -- please do it again," said one participant at the end of Heritage's Old House Conference last year, echoing a request we heard from many of those attending. So we're doing it again.

Heritage will repeat its successful how-to event, You and Your Old House: A Practical Conference on Rehabilitation, on Saturday, October 4, on the campus of City College.

If you're the owner or potential owner of a Victorian, an Edwardian or just an "old house," the conference will put you in touch with resources that will help you in repairing, rehabilitating or modifying your building.

Approximately 20 workshops will be offered on topics that range from deciphering building codes to understanding foundations to choosing paint colors. In addition, booths maintained by craftspeople and suppliers will feature displays and demonstrations.

Fee for the all-day conference, including materials, is $18 for Heritage members and $25 for nonmembers. Watch for a special mailing with details on the workshops and registration information.

We would welcome your assistance in coordinating the conference. If you'd like to help, either on the day of the event or in advance, please call Catherine Joseph at 441-3000.

Heritage Directory Update Is Underway

The Heritage Directory is a most helpful publication listing nearly 200 contractors, suppliers and craftspeople who can assist homeowners with rehabilitation and restoration projects.

To be sure the information in it is current (and extensive), we're in the process of updating the Directory. The update will be one of the materials given to participants in Heritage's Old House Conference.

Charlotte Schmiedel, the volunteer coordinator of the project, is looking for names of additional suppliers, craftspeople and contractors. If there are individuals or companies whose work you'd recommend be sure to let us know by returning the form below. We will check out all names and contact all firms before publication.

Categories in the Directory are: Antique House Parts, Fittings and Light Fixtures; Antique Salvage; Design Consultants; Electrical, Heating and Plumbing; Fireplaces; Floor Refinishing; Glass; Ironwork; Painting Services; Plasterwork and Plaster Moldings; Rental Equipment; Specialized Services; Structural Remodeling and Restoration; Tiles; and Woodwork.

Rehab Right: Available Free from the State

If you're restoring your home but can't make it to Heritage's Old House Conference (or even if you can), you'll probably find it helpful to acquire a copy of Rehab Right, the Oakland Planning Department's acclaimed book on sensitive rehabilitation.

The book offers step-by-step help for all kinds of projects -- everything from replacing a broken door glass to applying for a loan that will pay for the whole works.

It also includes a very readable section describing local architectural styles. The addresses given as examples are mostly in Oakland, naturally, but the information pertains to the Bay Area at large.

Right now, the State of California's Office of Historic Preservation has a limited number of copies that it is distributing free while the supply lasts. To obtain one, write to the Office of Historic Preservation, P.O. Box 1300, Sacramento 95802 or call (916) 322-8595.

Rehab Right may also be purchased from the Oakland Planning Department for $5.50. Call 273-3941 for ordering information.

I would like to see the following listed in the Heritage Directory:

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specialty</td>
<td>Name</td>
</tr>
</tbody>
</table>

Please return to: Heritage, 2007 Franklin Street, San Francisco 94109.
Heritage House Tour

Shown here are some of the almost 1,000 people who enjoyed heritage's Tour of Victorian Homes on May 4. Over 150 volunteers helped make the event a success — it netted about $7,000 for Heritage.

Ellen Ramsey Joins Heritage as New Executive Director

Ellen Ramsey became Heritage's new Executive Director on July 21. Before coming to Heritage, Ellen was senior planner and project director at Venturi and Rauch, a well-known architecture and planning firm in Philadelphia. She was responsible for preservation plans in Miami's Miami Deco District, the Strand in Galveston, Texas, and Old City, a 19th century commercial district in Philadelphia, among other places. Prior to her work with Venturi and Rauch, Ellen served for five years on the professional staff of the Advisory Council on Historic Preservation in Washington, D.C. During that time she was both preservation planner and Congressional liaison. She has also been involved in a number of community preservation efforts. Ellen's appointment ended a four-month nationwide search by Heritage for a new Executive Director. Robert Werner, who held the position for five years, resigned last March to join Catalyst Financial Corporation.

Reaching Out

(Continued from page 1)

just some of the means we have employed to reach more people in the community.

Why does all this matter? Because reaching a new and broader audience benefits preservation in a number of ways. In this new audience are many potential Heritage supporters. We seek their membership both to increase our financial support and to build a larger constituency for preservation. When more people have a greater awareness of their built environment and the need to conserve it, preservation becomes a clearer goal for our city — along with all the environmental and economic advantages that derive from it.

With a goal for 1980 of developing broader support, we have tried through recent Heritage programs and publicity to communicate our message to new audiences. Both the spring lecture series on the Bay-To-Breakers race theme and the American Renaissance lectures and walks showed people how to look at architecture while they participated in established, well-publicized events and reminded them that architecture and preservation do not exist in isolation but are part of everyday life of the city.

Similarly, the May 4 House Tour capitalized on the appeal of older homes to attract a different audience than might come to other Heritage events. At the same time, it was evident to the participants that these older homes still existed precisely because someone was interested in preserving them. Thus Heritage's message about the contribution that vintage buildings make to the urban environment was clearly understood.

The number of people who joined Heritage in May was 80% higher than in past months. Of these new members, 20% came from the House Tour and spring lecture series audiences. We hope to continue to see such membership growth from our outreach efforts. We want and need new members. We will continue to develop ways to reach new and larger audiences and to seek their support for Heritage and for preservation.

Be a Docent: Class Starts in September

Have you ever envisioned yourself leading groups of avid and curious visitors through a landmark Victorian house, fascinating them with facts and anecdotes about the house and the people who lived in it?

Well, here's your chance to make that dream come true by becoming a Haas-Lilienthal House docent. Docents are the all-important volunteers who lead tours, summer and Sunday afternoons, and when the house is open to the public, and conduct special tours for groups on weekdays.

The next docent training class is scheduled for two mornings a week from mid-September to mid-November. The course covers the development of San Francisco, the history and architecture of the Haas-Lilienthal House, and tour techniques.

If you, or someone you know, would like to become a docent, please call the Heritage office at 441-3000 for an application.
HERITAGE IN 1979

Annual Report of The Foundation for San Francisco's Architectural Heritage

Heritage looks back with pride on 1979. It was a year of accomplishment and increasing maturity for our organization. Like many organizations, we operated within tight financial constraints, but thanks to the energy and resourcefulness of the people who are Heritage, we had a year of remarkable results.

The Heritage staff, now numbering ten, was reorganized, giving us a new combination of specialists ready to meet the preservation challenges of the 1980s. But it was our 1,500 members and especially our 200 active volunteers — Board members, Haas-Lilienthal House docents, Heritage Walks guides, experts, generalists and strong-arms — who made Heritage's achievements possible, by smiling through long hours, by coming up with good ideas and carrying them through, by saying "Yes, I will" when Heritage needed them.

Here is a record of some of Heritage's achievements in 1979.

**Splendid Survivors**

**Splendid Survivors: San Francisco's Downtown Architectural Heritage.** The culmination of Heritage's four-year effort to compile an objective, comprehensive inventory of San Francisco's downtown architecture, rolled off the presses of California Living Books in September. Researched and written by Charles Hall Page & Associates, the book was greeted with rave reviews — the San Francisco Chronicle, for instance, called it "a landmark of urban literature." It is already proving its worth as a resource for planning decisions in San Francisco and a model for preservationists in other cities. Over 3,500 copies have been sold by year-end.

**City of Paris**

Heritage continued its yet-unresolved battle to save the landmark City of Paris Building on Union Square and to encourage the City to make development decisions responsibly in accordance with the law. For the Planning Commission hearing we conducted a publicity campaign, including a full-page paid advertisement in the Examiner and Chronicle, which made the community aware of the issues and inspired an outpouring of opinion in favor of saving the building. The overflow crowd at the hearing enthusiastically supported the testimony of Heritage leaders and the many other preservationists who spoke.

When the Planning Commission approved Neiman-Marcus' plan to demolish the building and erect a new store on the site, Heritage and four co-plaintiffs filed a lawsuit, still in the courts, based on city and state laws that we believe make unlawful the destruction of a landmark building that can feasibly be rehabilitated and reused.

**Buildings Saved (and Lost)**

Heritage scored a victory when the Public Utilities Commission voted to incorporate the 1917 neoclassical Forest Hill Station into plans for an improved transit facility on its Laguna Honda site, rather than tear the building down as originally planned.

Two landmark buildings, rated "A" in Splendid Survivors, were incorporated into Crocker Bank's plans for its headquarters project in the block bounded by Kearny, Post, Montgomery and Sutter Streets. Heritage commended Crocker Bank for its decision to keep its outstanding banking temple at One Montgomery and the 1926 Hunter-Dulce Building, built as a hotel for the crockery industry, for its decision to keep its outstanding banking temple at One Montgomery and the 1926 Hunter-Dulce Building, built as a hotel for the crockery industry, which provides low-cost rehabilitation loans.

**Highrise Initiative Report**

Heritage prepared a detailed special report on Proposition G, the initiative on the November ballot that would have placed limits on highrise construction in San Francisco. The report analyzed the effects the measure would have on preservation and downtown growth. Widely regarded as a thoughtful and cogent analysis, the report was the basis of some of the broad press attention given the initiative.

**Preservation Loan Program**

The Heritage Preservation Loan Program, which provides low-cost rehabilitation loans to low-income owner-occupants of vintage San Francisco homes, became a reality as it arranged its first loans and completed its first projects.

From a total of 114 inquiries, eight loans totaling $102,500 were approved by the participating lender, Crocker Bank. By the year's end, two projects — Victorians in the Bayview District and the Western Addition — were completed, and work had begun on three more. The PLP offered information on other loan programs and home improvement in general to inquirers who didn't meet our Program's qualifications.

**Easements**

Preservation easements on seven properties were donated to Heritage by the buildings' owners, who thereby became eligible for

(Continued on page 2)
<table>
<thead>
<tr>
<th>Assets</th>
<th>General Fund</th>
<th>Conservation Fund</th>
<th>Endowment Funds</th>
<th>Fixed Assets</th>
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<td>Current Assets:</td>
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<td>Cash</td>
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<td>Grants Receivable (Note 3)</td>
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<td>Interfund Receivables</td>
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<tr>
<td>Non-Current Assets:</td>
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<td>Investment in Apledized Survivors</td>
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<td>D.C.F. Loans and Advances:</td>
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<tr>
<td>Western Addition Project</td>
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<td>$ 2,282</td>
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<td>Walking Tour Book</td>
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<td>H-T Tax Project</td>
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<td>$200,000</td>
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<td>Haas-Lilienthal House (Notes 4 &amp; 5)</td>
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<td>Apartment (Note 6)</td>
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<td>Total Non-Current Assets</td>
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<td>$ 9,318</td>
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<td>$286,615</td>
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<td><strong>TOTAL ASSETS</strong></td>
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<td>$56,478</td>
<td>$79,263</td>
<td>$286,615</td>
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**LIABILITIES, DEFERRED REVENUE AND FUND BALANCES**

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<th>Liabilities</th>
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<th>Endowment Funds</th>
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<td>Note Payable (Note 6)</td>
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<td>Interfund Payables</td>
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<td>$507</td>
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<td>Deferred Revenues: (Note 7)</td>
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<td>City of Paris Legal Defense Fund</td>
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<td>H-T House Restoration</td>
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<td>Rental Rent</td>
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<td>Preservation Loan Program</td>
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**STATEMENT OF INCOME, EXPENDITURE AND CHANGES IN FUND BALANCES**

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<td>Contributions</td>
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<td>Grants</td>
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<td>Interest &amp; Dividends</td>
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<td>Transfer of Unrestricted Interest &amp; Dividend Income</td>
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<td>Rent and House Use</td>
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<td>Programs</td>
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<td>Special Events</td>
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<td>Publications Sales (Net)</td>
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<td>Bookshop Sales (Net)</td>
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<td>70</td>
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<td><strong>TOTAL INCOME</strong></td>
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<table>
<thead>
<tr>
<th>Expenditures</th>
<th>General Fund</th>
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<th>Non-Operating</th>
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<tbody>
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<td>Operating Expenses</td>
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<td>Education</td>
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<td>Haas-Lilienthal House</td>
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<td>General &amp; Administrative</td>
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<td>Preservation Loan Program</td>
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<td>Heritage Walks</td>
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<tr>
<td>Treasure Island Exposition</td>
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<td>Restoration Project</td>
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<td><strong>TOTAL EXPENDITURES</strong></td>
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<td>$32,545</td>
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</table>

| Excess of Support & Revenue Over (Under) Expenses | $ (2,564) | $ 9 |
| Gain (Loss) From Sale of Stock                    |           |     |
| **FUND BALANCES at December 31, 1979**            | 7,087     | $ 9 |

| **FUND BALANCES at December 31, 1979** | $ 4,523 |

Annual Report of The Foundation for

Statement of Financial Condition: December 31, 1979

Statement of Income, Expenditure Changes in Fund Balance January 1—December 31, 1979

Terra Cotta Salvage

In an unusual preservation effort, Heritage was able to save, not a building, but some of the ornamental treasure that made the building special.

When the Aetna Building at 105 Market Street came down, Heritage Architectural Historian Gray Brechin and several volunteers organized an operation to rescue examples of the structure's outstanding terra cotta decoration. The friezes and heroic figures now grace the slopes at the back of the Haas-Lilienthal House lawn.

Lectures and Programs

Heritage presented two series of lectures — one on vacation spots in the Victorian era and one on downtown architecture and urban spaces — plus 11 monthly programs on topics dealing with architecture, San Francisco history and city issues.

Over 1,600 people attended these events, part of Heritage's continuing goal of helping people to learn more about San Francisco, to appreciate our city's architectural heritage and to be aware of the need to conserve it.

Haas-Lilienthal House

Over 13,000 people explored the Haas-Lilienthal House during Wednesday and Sunday tour hours, and a record-breaking 900 attended the October 21 Public Day.

Almost 4,000 more visited our grand Queen Anne house on specially arranged tours. Heritage docents shared their information and enthusiasm for the House with all the guests.

The House was also a popular setting for private special events: weddings, luncheons, cocktail parties, meetings.

Generous donations allowed us to acquire an Aubusson carpet for the dining room, and from the Sloss family came a beautiful Coromandel screen. Work began on creating an endowment fund to ensure that funds will always be available for the very expensive cyclical maintenance a house like this requires.

Heritage Walks

After many months of preparation and training and a December 1978 launch, Heritage Walks, our architectural walking
in Francisco's Architectural Heritage

Schedule of Functional Operating Expenses: January 1–December 31, 1979

<table>
<thead>
<tr>
<th>Program Services</th>
<th>Supporting Services</th>
<th>Total Operating Expenses</th>
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<tbody>
<tr>
<td></td>
<td>Conservation</td>
<td>Public Educ. &amp; Awareness</td>
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<tr>
<td>Salaries &amp; Related Expenses:</td>
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<td>$5,994</td>
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<td>Health Insur. &amp; Workers' Comp.</td>
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<td>349</td>
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<tr>
<td>Payroll Taxes</td>
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<td>Total Salary &amp; Related Exp.</td>
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General Expenses:

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<th>$25</th>
<th>$15,264</th>
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<td>Professional &amp; Legal Fees</td>
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<td>1,177</td>
<td>2,354</td>
<td>1,141</td>
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Notes to Financial Statements

Note 1:

The Haas-Lilienthal House was received by Heritage as a gift in April, 1973. The house is reflected in the financial statements at its appraised value at the time of its conveyance to Heritage. Heritage is legally obligated to maintain and preserve the house as an architectural landmark, and holds it open to the public for tours and meetings. The National Trust for Historic Preservation holds an Historic Preservation Easement on the house.

Note 2:

Heritage improved an appurtenant building received with the Haas-Lilienthal House for use as a rental unit. The apartment is recorded at its capitalized cost of its renovation and subsequent improvements. Heritage is obligated to the Bank of America on an unsecured five-year note with 9% interest, dated June 1, 1976, payable in monthly installments of $483.

Note 3:

Deferred revenue reflects the unexpended portions of grants and contributions received for specific purposes.
National Trust Meeting

In October Heritage, along with the Landscape Advisory Board, hosted the Annual Meeting of the National Trust for Historic Preservation. Over 1,700 preservationists from across the country got a first-hand look at San Francisco's preservation efforts and issues. Heritage people gave talks and seminars, participated on panels and conducted a special series of "preservation insight" bus and walking tours.

Old House Conference

In June Heritage sponsored "You and Your Old House: A Practical Conference on Rehabilitation," with more than 200 people attending. Throughout workshops, displays and demonstrations, the enthusiastic participants learned directly from craftspeople and architects about sensible, sensitive ways to rehabilitate their houses. The success of the event prompted us to plan a second conference for fall 1980.

Publications

In addition to Splendid Survivors and the highrise initiative report, Heritage issued a new edition of our popular book Victorian Sample: A Walk Through Pacific Heights and the Haas-Lilienthal House. We also compiled a supplement to Directory '77, our guide to home rehabilitation resources, to update its list of handbooks, craftspersons and suppliers. We published four issues of the Heritage Newsletter to keep our members informed about Heritage activities and San Francisco preservation issues.

Visibility for Preservation

Heritage continued to grow in stature and credibility: as an effective voice, for a group offering programs of high quality and as a reliable resource for information on San Francisco's architectural heritage. We enjoyed a year of high visibility. In addition to the thousands of people we reached directly through our tours, programs and publications, many thousands more were made aware of our conservation message through the media: the news articles about the issues in which we were involved, the calendar listings of Heritage events, the laudatory reviews of Splendid Survivors, the television shows that highlighted the Haas-Lilienthal House and featured our Architectural Historian, Grey Brechin, speaking on the city's history and architecture.

This exposure reminded San Franciscans of the rich cultural heritage that our historic structures represent, and increased their understanding of how to evaluate a building's merit and its place in our urban fabric.

Such visibility is an underlying goal of Heritage's efforts, because the broader our reach, the greater our ability to focus public awareness on the issues of preservation.
Creators of Our Cityscape:

Charles F. Whittlesey: Master Eclectic

If the building pea-green building at 4th and Market Streets occasionally startles you on your way to the Emporium, you're not alone. Controversial from the moment workers began applying glazed tile to its surface 73 years ago, it is the most prominent reminder of one of San Francisco's most eccentric architects, Charles F. Whittlesey.

Born in Illinois in 1867, Whittlesey received his training in the Chicago office of the great Louis Sullivan, one of the founders of modern architecture. About 1900, he was appointed Chief Architect of the Santa Fe Railroad. Moving to Albuquerque, he quickly adopted the mission revival and pueblos forms of New Mexico.

He then moved to Los Angeles, where he designed the Auditorium Building; it was, according to distinguished critic Russell Sturges, simply the best building in California.

In 1906, Whittlesey joined the lemminglike flood of architects immigrating to San Francisco to rebuild the shattered city. Here he designed the Pacific Building at 4th and Market, completed in 1907. It was touted as the largest reinforced concrete structure in the world.

Whittlesey was one of the pioneers in that new medium and proselytized its virtues with the fervor of a convert. Reinforced concrete, he noted, was especially attractive to the capitalist because it required much unskilled labor; he implied, it stirred the labor unions that some found so troublesome in San Francisco.

The Pacific Building, with its corner cylinder and its great expanses of windows, its clear organization and play of rich medium against plain wall surface, is clearly derived from Sullivan's great Carson Pirie and Scott store in Chicago. Much of the building's decoration was also inspired by Whittlesey's master.

The Chicago-styled building had plenty of detractors. San Francisco's architects had long smelted from charges of provincialism and longed to rival their East Coast and European colleagues. Classical buildings like Albert Pissis' 1892 Hibernia Bank and 1895 Emporium assumed then that international sophistication had arrived at last, while the new buildings of Chicago looked to them as gauche and commercial as Hog Town itself.

One prominent critic wrote of the Pacific Building in 1909: "May import architectural ideas from other cities which are likely to be far more parochial than our own? There is a large example on Market Street -- a building in buff, pistache, and mulberry tile. While clever and original in detail and bold in construction, it nevertheless has the word 'provincial' written all over it. It entirely lacks the genius loci."

Most shocking was the building's color scheme. Whittlesey had to explain what appeared freakish and embarrassing to locals, saying he did it "because the climate of our city is decidedly gray and this is accentuated . . . by the use of peculiarly glossy stone of a disagreeable yellowish gray color that catches and absorbs much of the smudge carried on the wind (Colusa sandstone). This town is so shady in color as well as in morals that a little spot of white . . . attracts attention like a diamond dropped in the mud."

He compared the facade to a lady's green dress trimmed in white lace. Then he promised that the West Bank Building, being built across the street, would have highlights of "the hottest red you ever heard about" against cream terra cotta.

But unlike Wright, he couldn't free himself from the details of previous styles. Employing simple geometric shapes for his massing, he mixed Elizabethan, mission revival, pueblo, prairie Swiss chalet and craftsman styles in hybrids that occasionally appear ready to explode. Two of his more restful designs greet the visitor to Presidio Terrace (28 and 29 Presidio Terrace).

Whittlesey was perhaps at his best in the purely pueblo style he brought from New Mexico. Buildings such as the Ward House of 1912, dramatically sited at the prow of Clayton and Ashbury (1042 Clayton), appear to have been brought on casters from Taos. His most successful design was a hillside apartment building at Washington and Taylor, an extraordinary complex embracing brick walkways and arched viaducts.

Whittlesey, who died in 1941, is particularly interesting as a col-de-sac of the modern movement. Clearly in touch with the work of Sullivan and the Prairie School, and deeply committed to the possibilities of reinforced concrete, he produced daringly unconventional work, deliberately offending the conservative sensibilities of San Francisco's architects.

His houses show an almost Wrightian fascination with abstract geometric form. But unlike Wright, he couldn't free himself from the details of previous styles. The result is unsettling but fascinating creations from the twilight zone of modern architecture.
Docents Honored for Service

Heritage Newsletter • July-August 1980

Maybeck Is Star of Heritage Slide/Talk

Wagnerian imagination and the California landscape collided in the buildings and personal life of architect Bernard Maybeck. More poetic than practical, Maybeck has achieved near sainthood in the Bay Area and beyond.

Is it deserved? Come judge for yourself. In response to numerous requests, we’re pleased to repeat Heritage Architectural Historian Gray Brechin’s popular slide/talk on Maybeck — creator of the Palace of Fine Arts, splendid gothic residences and other stunningly original buildings.

Join us for this special Heritage program at 8 p.m. on Wednesday, August 27, in the Haas-Lilienthal House Ballroom, 2007 Franklin Street, San Francisco. Tickets are $3 for Heritage members, $4 for nonmembers, and will be sold at the door on a space-available basis.

Grand Houses Open for Heritage Fundraising Receptions

This fall you’ll have two chances to help Heritage’s work to conserve our city’s architectural splendors — and at the same time to visit two of San Francisco’s grandest homes, rarely opened to the public.

Your tax-deductible contribution to Heritage of $10 or $25 will entitle you to an invitation, admitting two, to one of Heritage’s open house receptions. Send your check with the coupon below and a self-addressed, stamped envelope to request your invitations.

Heritage wishes to thank the owners of these remarkable residences for generously making them available to us for these events.

"SIR ARTHUR CONAN DOYLE HOUSE"

A spectacular Pacific Heights townhouse overlooking Lafayette Square. The creator of Sherlock Holmes reputedly spent time in this French Baroque house enhanced by marble floors, stained glass windows and cathedral ceilings of glass.

Join us at your open house reception here on Thursday evening, September 18. For a $10 donation to Heritage you will receive an invitation admitting two people.

BOOK HOUSE BY BERNARD MAYBECK

A Presidio Heights Landmark designed by one of the Bay Area’s foremost architects.

Please send me invitations to Heritage’s receptions as noted below. My contribution to Heritage is enclosed.

"SIR ARTHUR CONAN DOYLE HOUSE"

Thursday, September 18
$10 for an invitation for 2 people (I want ______ invitations.)

BOOK HOUSE BY Bernard Maybeck

Thursday, October 23
$25 for an invitation for 2 people (I want ______ invitations.)

Total Enclosed

Please send this form with your check and a self-addressed, stamped envelope to: HERITAGE, 2007 Franklin Street, San Francisco 94109.
Show Off Your City with Heritage Walks

So you're coming from Calamambo are in town and you've already taken them to Fisherman's Wharf. Chinatown, the Broadway strip and the Naipu Rappany. Now how do you show them that behind that parlor, touristy facade lies a San Francisco rich in history and colorful historical characters, diverse cultures, and architectural treasures? The solution is simple: treat yourself and your Calamambo cousins, Abirome ants or New York nephews to a Heritage Walk. Every Sunday afternoon, Heritage knowledgeable guides lead tours of three architecturally and culturally distinct San Francisco neighborhoods. Each walk stops at 12:30 p.m. and lasts about two hours. No reservations are necessary--just show up at the meeting place with exact change of $3 per person (or $2 if you're a Heritage member).

NORTH BEACH AND TELEGRAPH HILL. A new attraction has been added to this tour. Walkers can now view the Coit Tower mural painted by W.P.A. artists before descending the hidden stairways of Telegraph Hill to discover cottages nestled in secluded gardens. To join this walk, meet the guide at the statue of Ben Franklin in Washington Square Park, Columbus Avenue at Union Street.

PACIFIC HEIGHTS. Lovers of Victorian architecture will particularly enjoy this walk, which tours streets in Eastern Pacific Heights that are lined with classic rowhouses and splendid mansions, proud survivors of the earthquake and fire. This walk starts on the Gough track again, thanks to the generosity of Phil Chan have donated his services to repair the broken engine. It's the second one he's fixed for us.

At the locomotive is a part of a standard-gauge lionel electric train set given to young Billy Haas in the mid-1920s. The set is on long-term loan to Heritage through the courtesy of his sister, Madelina Haas Russell.

One of the locomotives of the Haas-Lilienthal House train set can chug along its track again, thanks to the generosity of Phil Chan, a local historian and author of "The Haas-Lilienthal House: An American Victorian Mansion." Chan, who has been a volunteer for Heritage since it was founded 35 years ago, donated his services to repair the broken engine. It's the second one he's fixed for us.

The locomotive is a part of a standard-gauge lionel electric train set given to young Billy Haas in the mid-1920s. The set is on long-term loan to Heritage through the courtesy of his sister, Madelina Haas Russell.

Donated Repairs Help Our Train Run

Originally set up in the Haas-Lilienthal House's attic playground, the train had not been used for over 30 years when Heritage moved it into the House in 1973. Since then, the extensive layout, built by one family dowant, has been moved to a specially prepared room in the House basement.

Heritage would like to have the trains run for visitors who tour the House. But due to the age of the trains and the long period of disuse, they require extensive work to be fully operational. Heritage volunteer Vin How is coordinating the effort to get the trains back on their tracks.

Contributors: February-May 1980


Jean Rapaport, Mr. & Mrs. Joseph E. Rehfeld, Mr. & Mrs. Richard W. Rainbard, Russ Richmond, Dianna & Hugh Ross, Lorraine Bickie Sarks, Helen Raus, Mr. Horley Schreiber, Fran Schubich, Patricia Seepwijk, John T. Sharpen, Marion Silverman, Cathie Shrank, Mr. & Mrs. Wynan G. Smith, Jr., Bernice Spiling, Nancy A. Stocker, Barbara Sullivan, Richard Adams Thompson, Charles Thompson, William Paul Thompson, Vincent S. Tobkin, Arthur Treasure, Anita T. Turner, Julie Y. Valentine, Nestor Vogel, Albert Vois, Carolyn Web, Joe Webb, Eli Wice, Judith Quinn

Charles D. & Alice Wills, Shirley M. Wood, Trish Yeste, M. Tony Young, Patricia Yanchkeff, J. Gordon Turnbull, AIA, SPECIAL CONTRIBUTIONS

Sam Taverne, Marle Winton, CITY OF PARIS, LEGAL DEFENSE FUND, Jacqueline L. Young, BSR CORPORATE SPONSORS

J. Gordon Turnbull, AIA, CITY OF PARIS

SPECIAL CONTRIBUTIONS

June-July 1980
Heritage Calendar: What's Happening This Summer and Fall

**Heritage Newsletter • July-August 1980**

**Every Sunday**
Heritage Walks guides give walking tours of Pacific Heights, the Financial District and North Beach. Telephone 11:30 a.m. $3 members, $2. No reservation required. Call 441-3046 for information.

**Every Wednesday**
Haas-Lilienthal House Guided Tours. 2007 Franklin Street, San Francisco. 12 noon - 4 p.m. Weekdays, 11 a.m. - 4:30 p.m. Sundays. $2 general public, $1 students and senior citizens; free to Heritage members.

**August 12**
Tuesday
William Walters on "Architectural Anarchy in San Francisco," the Heritage Monthly Program. Haas-Lilienthal House Ballroom, 2007 Franklin Street, San Francisco. 7:45 p.m. $1 members, members free. For information call Catherine Joseph at 441-3000.

**August 18**
Monday
Heritage Program Committee Meeting. Haas-Lilienthal House, 2007 Franklin Street, San Francisco. 7:30 p.m. All interested persons are invited to join with the Program Committee in planning Heritage's educational events. For information call Catherine Joseph at 441-3000.

**August 27**
Wednesday
Gray Brechin on "Set Designer of the California Dream: The Operatic Imagination." Oakland Preservation Fair, featuring booths and workshops, displays and demonstrations. A repeat of last year's successful event. Arlee Building, City College of San Francisco. 9:30 a.m. - 5:00 p.m. $25 members, $18 members. Advance registration required.

**September 9**
Tuesday
Mid-September to Mid-November. Training Class for Haas-Lilienthal House Docents. Applications are now being taken. If you are interested, call Catherine Joseph at 441-3000.

**September 15**
Monday
Heritage Program Committee Meeting. See August 18.

**September 18**
Thursday
"Sir Arthur Conan Doyle House" Reception, at a spectacular French Barbouque townhouse overlooking Lafayette Square. For a $10 donation to Heritage you will receive an invitation admitting two people.

**FALL DOCENT CLASS**
Be a Haas-Lilienthal House docent, giving tours in Heritage's grand Queen Anne house. The next class will be given two mornings a week from mid-September to mid-November. Call 441-3000 for information.

**October 4**
Saturday
"You and Your Old House: A Practical Conference on Rehabilitation," a heritage how-to event with workshops, displays and demonstrations. A repeat of last year's successful program. Arts Building, City College of San Francisco. 8:30 a.m. - 5:00 p.m. $25 members, $18 members. Advance registration required.

**October 5-12**
Wednesday - Sunday
Annual Meeting of the National Trust for Historic Preservation. This year's theme is "Preservation Builds the Nation: An Idea in the Eighties." Waldorf-Astoria Hotel, New York. For information call the NTHP Western Regional Office in San Francisco, 556-7297.

**October 14**
Tuesday
Heritage Monthly Program. Speaker to be announced. Haas-Lilienthal House Ballroom, 2007 Franklin Street, San Francisco. 7:45 p.m. $1 members, members free.

**October 15**
Wednesday
Randolph Delehanty on "Up and Down San Francisco: Beauty and Enduring Patterns." First of five Heritage lectures on "San Francisco: People, Places and Architecture." Fireman's Fund Forum, 3333 California Street, San Francisco. 8:00 p.m. $4.75 nonmembers, $3.75 members. Series tickets: 20 members, $15.25 members.

**September 21**
Sunday
Oakland Preservation Fair, featuring booths and demonstrations on preservation crafts, ethnic history, restoration and community revitalization. Carsen-Stanford House, 1418 Lakeview Drive, Oakland. 11:00 a.m. - 5:00 p.m. Free. Call 836-1976 for information.

**September 22**
Monday
Reception and booksigning with Randolph Delehanty to celebrate the publication of San Francisco Walks and Tours in Golden Gate City. Copies will be sold. Haas-Lilienthal House, 2007 Franklin Street, San Francisco. 5:30 p.m. "The House as Art," a series of six lectures featuring noted residential architects. Cosponsored by the Northern California Chapter of the American Institute of Architects and the San Francisco Museum of Modern Art. Galleria Design Center, 101 Kansas Street, San Francisco. 9:30 p.m. Call 362-7397 for ticket prices and information.

**October 22**
Wednesday

**October 23**
Thursday
Roos House Reception, at a Presidio Heights landmark house that is one of master architect Bernard Maybeck's finest residential designs. For a $25 contribution to Heritage you will receive an invitation admitting two people.

**October 29**
Wednesday

**November 5**
Wednesday

**November 11**
Robin Tichane on "When Paintings Go Snap, Crack, Pop: The Work of the Art Conservator," the Heritage Monthly Program. Haas-Lilienthal House Ballroom, 2007 Franklin Street, San Francisco. 7:45 p.m. $1 nonmembers, members free.

**November 12**
Wednesday