Heritage Board Sets 1977 Plan and Budget

Goals
For 1977, Heritage reaffirms its dedication to preserving and rehabilitating the historic fabric of San Francisco's unique cityscape, and commits itself to four main goals:

1. Employ the UCP as landlord/buyer of General Assistance.
2. Technical Assistance
   - Complete Directory of Restoration
   - Property of rehabilitation
   - Provide technical assistance to others

1977 Budget

Operating Income Budget 1977

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support Membership Fees</td>
<td>$1,500</td>
</tr>
<tr>
<td>Total</td>
<td>$1,500</td>
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Operating Expense Budget 1977

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.I.C. Preservation</td>
<td>$24,988</td>
</tr>
<tr>
<td>Public Awareness</td>
<td>$72,988</td>
</tr>
<tr>
<td>Conservation</td>
<td>$28,413</td>
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<tr>
<td>Support and Administrative</td>
<td>$44,860</td>
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<tr>
<td>Membership/Fundraising</td>
<td>$14,830</td>
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<tr>
<td>Amortization of Loans</td>
<td>$5,900</td>
</tr>
<tr>
<td>Total</td>
<td>$137,790</td>
</tr>
</tbody>
</table>

Programs

The programs designed to pursue these goals have been submitted below:

House-Likeness House Preservation
Prepare a preliminary report, maintenance costs, etc.

Public Awareness
Continue marketing programs with some changes. May tours, newsletter, leaflet printing. More programs, talking papers, etc.

Conservation
Identify "historic" public structures
Downtown San Francisco
Urban Redevelopment (UCP)
Complete Western Addition project
Implement Preservation Loan Program with funds from City, HCPA, etc.

Funding

These programs will be supported by overall increase in operating budget, supplemented by
- The 1970's projected from membership: average growth of 10% of our 1,600 current members, and 200 new members joining during 1977.
- The Architectural and Historic Resources Inventory of downtown San Francisco is a special project, not included in the budget require additional funding. These include
  - Plan for walking tours, document program and publication of an illustrated book of walking tours, a restoration manual, and a semi-annual journal.

Changes

The Newsletter
Beginning with this issue we will be using the Tabloid format for the Newsletter, which is scheduled for March, April, and December. Announcements for Monthly Programs, seminars, and events are being consolidated into the Newsletter. To save the cost of mailing, we will be reducing our flyer distribution.

- The following names of members are being changed for future events: Leland, Stanford, etc.

House-Likeness House
Price Increase. Admission is now $2.00. $1.00 for senior citizens and students.

Tour dates. Tastings, tours, etc., will be held on the first Saturday of each month.
Calendar in Brief

Fitzhugh press

for three consecutive weekends. The next presentation is on November 27, 1976. See the Calendar in Brief for information on the next talk in the series, December 11, 1976.

Heritage Building

Dear Editor:

Your statement that preserving our architectural heritage, or the City Planning Department is holding back the city’s future is patently ridiculous.

Your editorial gratuitously, and in fact purposely, presents nothing done. The fact is that the department is working hard to preserve the architectural heritage of the city.

The Fitzhugh press is listed in the National Register of Historic Places for its architectural and historical significance.

The City Planning Department is working hard to preserve the architectural heritage of the city.

Thanks!

Many people have helped Heritage to hold its many programs. We would like to thank everyone who has contributed.

We are thankful to everyone who has helped make Heritage possible.

Holiday Open House

The Heritage’s Holiday Open House Program Committee will be serving refreshments with a special thanks to the donors of the refreshments. The event was attended by over 200 people. Stephanie McDonald hosted the event.

Thanks to the donors of the refreshments.

Lecture Series

The next lecture series is on December 11, 1976. We wish to express special thanks to the lecturers.

Lecture Series is on December 11, 1976. We wish to express special thanks to all who contributed.

Thanks to all who contributed.

Heritage

Officers and Directors

Charles Hill, President; James E. Hass, Vice President; E. David Leach, Secretary; Ruby Miller, Treasurer; Newton G. Barnes, Director; Robert H. Barnes, Director; Donald M. Gregory, Director; John P. Holstein, Director; Thomas H. Shockey, Director; Mrs. Warren Hendricks, Director; Robin G. Van Rens, Director.

Thanks to all who contributed.
Walking Tours

February, March, 1977

These architectural/historical explorations seek to explain the physical and social patterns that have evolved in San Francisco. The line of sight and the topography of the city, its urban form, architecture, and landscape design. They should be fun!

Tour 1: THE PRESIDIO
Feb. 11
The origin of San Francisco, the Presidio has been a military installation since 1776. This tour includes the old hospital (now new), the old red brick barracks, some fascinating structures, the W.P.A. remarkable ditches, some fine utilitarian structures, a railroad. Careful attention is paid to the Presidio's outstanding landscaping.

Tour 2: MISSION DISTRICT
Feb. 15
In many ways the heart of San Francisco, your hike will uncover secrets built in the 1700's and 1800's. Some hidden corners, some through alley, some hidden alleys. Join in the lower town to Mission Street, then explore a rich history of lots of buildings that are a bit more than meeting place.

Tour 3: SAN FRANCISCO HISTORIC DISTRICT
Feb. 19
This part of the city contains the oldest buildings in the city and is rich in history and architectural detail. A walk through the area will reveal a rich history and architecture.

Tour 4: JAPANTOWN
Mar. 3
Starting at the ornamental gate at Bush and Grant, this tour explores Japanese influence in the social and cultural history of San Francisco. 

Tour 5: NORTH BEACH TELEGRAPH HILL
Mar. 9
From Washington Square, San Francisco's narrowest park, to Coit Tower via the Coit hill. From the top of the hill, the shape of San Francisco is explained, as is the reconstruction after 1906. The superb ruins in Coit Tower are lovingly preserved.

Tour 6: CHINATOWN
Mar. 12
Starting at the ornamental gate at Bush and Grant, this tour explores Chinese history and culture in San Francisco. 

Tour 7: TELEPHONE EXCHANGE BUILDING, BANCROFT LIBRARY, TINSLEY BUILDING, TINSLEY STATION
Mar. 19
Finally the ornamental gate at Bush and Grant provides a view of the city.

Tour 8: SAN FRANCISCO HISTORIC DISTRICT
Mar. 30
This part of the city contains the oldest buildings in the city and is rich in history and architectural detail. A walk through the area will reveal a rich history and architecture.

Payment:

To: Presidio Tours
P.O. Box 3335
San Francisco, CA 94120

Specify above tour on your check:
Check amount(s) enclosed (Send separate checks for each tour)

Mail tickets to:
Presidio Tours
P.O. Box 3335
San Francisco, CA 94120

Second chance in which tours filled:

Mail this coupon for
Presidio Tours
200 Mason Street
San Francisco, CA 94109

Name
Address
City
Phone (day)

You should have your tickets mailed to you at least one week in advance. Prepayment is required. No tickets will be issued on the day of the tour. The nearest post office should be contacted before leaving for your tour.

To get your tickets, please fill in the blanks above and mail to: Presidio Tours
P.O. Box 3335
San Francisco, CA 94120

Your tour may start promptly at 1:30 p.m. depending on the number of participants.

Second chance in which tours filled:

Mail tickets to:
Presidio Tours
P.O. Box 3335
San Francisco, CA 94120

Name
Address
City
Phone (day)
Monthly Programs

January, through March 1977
Hastings House bungalow - 7:45
Heritage members free (membership admits two),
non-members $1.00 - payable at the door.

Volunteer Opportunities

An open forum for discussion of volunteer opportunities
in the building maintenance and community service areas.

Contributors between
October 1, 1976 and November 30, 1976

New Members

Herbert Allen
Ann M. Anderson
Beverly A. Angulo
Richard Baker
Michael Blass
Richard Barmettl
Sam W. Benjamin
Diane Bollinger
Alan Billinger
Pamela Billingsley
Mr. & Mrs. Robert B. Blanch
Mr. & Mrs. Michael Bonnenger
Edward Brantley, Jr.
Mr. & Mrs. William Brantley
Erik Brochard
Marvin C. Brown
Judith Bryan
Bruce Buehler
Mary O. Burns
Michael M. Buxton
Mr. & Mrs. Robert H. Cadle
Mr. & Mrs. Richard S. Cahn
Mr. & Mrs. Alexander D. Calhoun, Jr.
Federicka Calhoun
Walter A. Copple
Paul R. Case
Tom A. Charley

Barbara A. Champion
Mr. & Mrs. John O. Chess
Ruthanne Bissell
Mary K. Bissell
Mrs. Cleo Galpin
Mrs. Richard Conroy
Mr. & Mrs. Fred Davis
Mrs. Susan Dean
Mrs. June DeCamp
Mr. & Mrs. Jerry Delk
Mr. & Mrs. Jack Demott
Frank Devers
Mr. & Mrs. Jack Detwiler
Mary & Carl Dickerson
Sister Doris Dr. Sproul
Mr. & Mrs. Milton H. Engel, Jr.
Sister Eileen
Mrs. F. J. Estes
Mrs. M. E. Estes
Mr. & Mrs. Theodore Gaffney
Monthly Programs

January through March 1977

Haas-Lilienthal House ballroom - 7:45
Heritage members free (A membership admits two.)
Non-members $1.00 payable at the door.

Heritage: Streetscape Conservation
tuesday, January 25
Union Square: Civic Center, Market Street, Beideman Place, 23rd.
Street-each streetscape has unique features; each says San Francisco.
The Heritage staff will discuss heritage's current projects and
plans in terms of their relationship to the street.

1000 Builders: The architects, contractors, and
owners who made Victorian San Francisco
Tuesday, February 8
Joseph Dallaba, who is studying Victorian buildings with a design
fellowship from the National Endowment for the Arts, will discuss
the findings of a 1500-block survey of Victorian homes in the city,
including styles and "signature details." He will show slides of the signature details which characterize the homes of Victorian contractors and architects, and will also compare the working methods of architect H. S. Hermansek and contractor Fernando Nelson. Mr. Dallaba is an instructor at UC Extension. The text for A Gift to the Street, a book of Victorian photographs by Carol Diwell, which is available in the Heritage Bookshop.

Restoration: San Francisco Victorian
Tuesday, March 8
What is involved in the restoration of a stripped or modernized
Victorian? This evening, San Francisco Victorian's staff will
discuss the restoration of historic San Francisco Victorian homes.

Contributors between
October 1, 1976 and November 30, 1976

New Members
Herzig Allen
Ann M. Anderson
Richard Miller
Richard Reutov
Gail Reutov
Zalman Schlesinger
Alan Billingstreet
Gina Hollander
Mr. & Mrs. Charles A. Hill
Mr. & Mrs. James E. Hillyard
Mr. & Mrs. William Bruner
Rhoda Bondwell
Nan Ken
Suzanne Crotch
Mary S. Burns
Mr. & Mrs. Talmage McKittrick
Mr. & Mrs. Robert C. Callen
Mr. & Mrs. R. Andrew K. Cohan
Pamela Collins
Valerie E. Conolly
Dolores Gahan
Andrew J. Kish III
Tina A. Chailey

Volunteer Opportunities

As Heritage's conservation and education efforts grow, so do our
volunteer needs. The programs below depend upon volunteer support.
If you can help, write or call.

Donations to give to Haas-Lilienthal

The donation campaign is repeated every January and March.
Artistically trained staff members in the Haas-Lilienthal house on Saturdays and Sundays will present programming and historic talks.

Toy Train

 iPhones needed to run our 1970s-era toy train during tours. Toy train operators are scheduled for one Saturday or Sunday a month.

Bookshop Committee

Sell books at the house during tours. Persons are needed one
Wednesday or Sunday a month. Circle dates for availability.

PUBLICITY ASSISTANCE

Help with on-going public information and special projects. You
will need to spend time at the Heritage office between 9 and 5.

Program and Special Events

Help plan and carry out Monthly Programs, the Holiday Open House,
and other special events such as a neighborhood house tour. The
Committee meets twice a year. Circle dates for availability.

Membership and Office Help

Help sort membership information, answer questions, and assist with
the operation of the Heritage Bookshop.

SPECIAL MEMBERSHIPS

Persons seeking special benefits, such as tours, are needed to help in the office or with the
architect committee which meets in the evenings.

Volunteer on the dates to help with special member events occasionally.

Volunteer Opportunities

Walter H. Caplan
Robert Charles Friese
Edward Bransten, Jr.
Augusta Dawes
Madeline Herold
Mr. & Mrs. Alexander D. Calhoun, Jr.
Henry Fernandez Patricia Caminski
Pierquilla Callaghan
Mr. & Mrs. Theodore Geballe
Mr. & Mrs. Fred Klatte
Mr. & Mrs. John Dooley
Mr. & Mrs. Thomas Dodson
Mr. & Mrs. Robert W. Cahill
Mr. & Mrs. Milton-H. Esberg, Jr.
Mr. & Mrs. Edgar M. Kahn
Mr. & Mrs. Richard S. Cahn
Dianne Estrin Anne Kaiser
Mr. & Mrs. Alexander D. Calhoun, Jr.
Henry Fernandez Patricia Caminski
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Mr. & Mrs. Robert W. Cahill
Mr. & Mrs. Milton-H. Esberg, Jr.
Mr. & Mrs. Edgar M. Kahn
Mr. & Mrs. Richard S. Cahn
Dianne Estrin Anne Kaiser

Mailing and Data Entry

Cooperate and work with the mailings, account processing, and data entry.

Bookshop Committee

Help with the operation of the Heritage Bookshop.

Publicity Assistance

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