By the close of the nineteenth century, the city at the Gate had captured for herself the role of financial and cultural capital of the West. It was rightly observed that the city at the Gate had captured for herself the role of financial and cultural capital of the West. It was rightly observed that the city at the Gate had captured for herself the role of financial and cultural capital of the West. It was rightly observed that

The "First Bay Tradition" was a taste for unorthodox use of historic forms. The essence of the "tradition" was a taste for heightened contrast, sharp clashes of space, scale and historic ornament. There was always more of the woodcarver than the academic about both his ways and his work. Maybeck had a great love for the land and his Berkeley houses harmonize with their site so well that they seem almost to have grown there rather than having been built.

The final lecture in the series, also by Mr. Longstreth, will focus on the work of one of Maybeck's students, and America's best-known woman architect, Julia Morgan. Unlike the other practitioners of the Bay Area's "native" style, Julia Morgan was born here. She was the first woman to graduate the Ecole des Beaux Arts in Paris in 1901.

Mr. Richard Longstreth, who teaches architectural history at the University of California, Berkeley, gave two slide lectures on Willis Polk. Polk and Coxehead brought to San Francisco the latest attitudes to design from the East Coast, as well as ideas of their own which for the first time made San Francisco a significant region in architectural innovation. Polk also assisted in the preparation of Daniel Burnham and Edward H. Bennett's master plan for San Francisco published in 1905. Though his later works moved toward a formal academism, particularly in the commercial buildings he did for the city's elite, Polk was still capable of stunning surprises such as the glass curtain walled Hallidie Building of 1906. After 1906 Polk rebuilt several important buildings in San Francisco and left a lasting imprint on the city's sense of style. Polk's own personal style as the enfant terrible of S.F. architects also made him a memorable character.

Ernest Coxhead, a transplanted Englishman, and a friend of Polk's, brought a vigorous and robust feeling to his designs. Our lecturer on Coxhead was John Beach, one of the new generation of architectural historians whose catholic tastes embrace everything from Maybeck to Moderne. Mr. Beach is assembling an exhibition and catalog on "The Work of Ernest Coxhead" which will open at the UCSB Art Galleries in 1974. Coxhead did many excellent houses sheathed in brown shingles which seem especially at home in green Northern California. He also did several fine churches for the Episcopal Church.

Mr. Kenneth Cardwell, AIA, a noted authority on Maybeck, will talk on this best-known and loved designer. Born in New York City, the son of a German woodcarver, Maybeck was appointed the first lecturer in architecture at the University of California in 1898. There was always more of the woodcarver than the academic about both his ways and his work. Maybeck's inventive, playful, and imaginative use of materials, both natural and man-made, characterize all his works. Native redwood was a particular favorite of his, although, when the budget was tight, he even built houses covered with gunny sacks dipped in concrete. Maybeck was an early advocate of open planning and, even as early as the 1890's, he was unifying the indoors and the outdoors in some of his houses. Romance and fantasy, always the favorite moods in California design, seem to be the only unifying themes in Maybeck's incredibly diverse output. He seemed capable of doing almost anything, architecturally speaking, and often did. Maybeck had a great love for the land and his Berkeley houses harmonize with their site so well that they seem almost to have grown there rather than having been built.
Heritage is beginning a series of two hour walking tours designed to acquaint San Franciscans and visitors with our City. The tours are scheduled for the first and third Sundays of each month from 2 pm to 4 pm at a fee of $5.00 ($1.50 for Heritage members). Each tour will explore a specific part of the city, its history and architecture, explaining individual buildings and the elements of this fascinating townscape. If I were asked to define townscape, the English architectural critic Gordon Cullen has written, I would say that one building is architecture but two buildings is townscape. The Concise Townscapes: San Francisco, is the best, is an excellent example of a well articulated, and hence pleasurable, townscape.

These walking tours will present San Francisco in coherent enclaves, for ours is a well differentiated city with clear precursors. Our first tour, From SEAPORT TO CITY, will study the townscape from Telegraph Hill to Jackson Square, the first area of the city to be developed. This first tour will go from the top of her one-time signal hill above the early port of Yerba Buena, down to the eastern face of Telegraph Hill, once a part of the town and the Barbary Coast, where the human flotsam and jetsam of the nineteenth century washed up on California's golden shores. From the once-raft fringe of the port, we will walk to the eastern commercial core of the city: the present-day Jackson Square historic district that was built on her filled-in cove. We begin with an examination and explanation of the WPA murals and rare paintings of the famous San Francisco franciscan mission, and an explanation of the remarkable and rarely seen WPA frescoes in Coit Tower which depict the working life of California, painted by the socially-conscious artists of the 1930's. From Telegraph Hill we will consider the basic shape of San Francisco, her townscape. The eastern face of Telegraph Hill, once a slum and sober, socially-conscious and now a residential enclave, will show us some almost rustic variations on San Francisco architecture.

From the quarry-scarred slopes above the northern waterfront, we will look over the now-ownerless expanse of the old warehouse district that embodied in the great brick warehouses and their mixed fates. Then we will go to the site of the once-grand ferry town and the Barbary Coast, where the human flotsam and jetsam of the nineteenth century washed up on California's golden shores. From the once-raft fringe of the port, we will walk to the eastern commercial core of the city: the present-day Jackson Square historic district that was built on her filled-in cove. We begin with an examination and explanation of the WPA murals and rare paintings of the famous San Francisco franciscan mission, and an explanation of the remarkable and rarely seen WPA frescoes in Coit Tower which depict the working life of California, painted by the socially-conscious artists of the 1930's. From Telegraph Hill we will consider the basic shape of San Francisco, her townscape. The eastern face of Telegraph Hill, once a slum and sober, socially-conscious and now a residential enclave, will show us some almost rustic variations on San Francisco architecture.

In early October, with the help of a grant from the National Trust for Historic Preservation, Heritage invited Mr. Harold Vanderbilt Adler II from the Historic Savannah Foundation to San Francisco as consultants. Mr. Adler met with members of our Board to discuss Heritage's establishment of a revolving fund to be called "The San Francisco Urban Conservation Fund." The money from which you will hear more in the next newsletter, will be used to acquire structures of significant architectural and/or historic merit, which are threatened with demolition. To elicit community interest in the Fund, Mr. Adler and Heritage Board members met with officials at the Bank of America and the Bank of California, as well as several other institutions. Mr. Adler gave an informative slide lecture on Savannah's highly successful urban conservation program to an enthusiastic audience gathered at the Haas-Lilienthal house.

In addition, Mr. Adler spoke to members of the Northern California Chapter of the American Institute of Architects to discuss the role of the architect in rehabilitation and adaptive re-use.

Mrs. Adler, the other half of the team, addressed a group of civic-minded women at a luncheon where she was presented with a special citation by the Board. Some proclivity toward bookkeeping and public relations would be helpful. Please send written replies and resumes to Charles H. Page, 400 Montgomery St., San Francisco, 94104. The Haas-Lilienthal house was opened to the public on September 20th. It is now open every Sunday and Wednesday from 1:00 to 3:30 pm. Docent tours will be available every half hour, $1, students $.50, members free. The house phone number is 441-3004.

Heritage members were treated to a gala preview of the house on September 20th. Greeting members at her open house were Board members and the "Friends of the Haas-Lilienthal House Committee. Committee members welcome Barbara Anderson, Nancy Miller, Lynn Emrich, Vicki Fleishhacker, Sallie Glassie, Marta Johnson, Joan Rockaday, Nancy Mella, Melinda Redmond, and Garrit Page, Mrs. John R. Page, Sue Rothenberg, Bambi Schwartz and Connie Thompson. Special thanks to Pat Anderson for organizing the committee, whose hort d'oeuvres and anecdotes about the house seemed to delight the guests, to Mrs. John Menzies for her magnificent Victorian flower arrangements, and to Ed Schwartz who arranged for Sonoma Vineyards' excellent post-Victorian wines.

The ballroom of the house has recently been the setting for several group meetings including the Brandeis University National Woman’s Committee, the Bay Area Art Librarians, and the Sustaining Members of the Junior League. Non-profit community groups wishing to use the ballroom for their meeting should contact the Heritage office.

Special group tours of the house may also be arranged. This fall house tours were given in conjunction with a U.C. Extension weekend program, to the Library Association from the University of California, Davis and a History of Art class from the University of California, Berkeley.

Our Haas-Lilienthal House Committee needs volunteers to help with office work and phone answering service. If you are interested in assisting, please contact our office.

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ADLER VISIT – URBAN CONSERVATION FUND

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With the help of Mr. William Dodge, Heritage began this month a new program to expand the use in San Francisco of the facade easement as an affirmative means of historic preservation. Mr. Dodge, owner of a beautiful and expertly rehabilitated Queen Anne Victorian at 1085 Dolores Street, conveyed a facade easement on his home to Heritage's Place- 
mony on October 24. At this ceremony, he received a special award from Mayor Alioto for his contribution to the preservation of historic San Francisco.

We encourage the use of the facade easement as an alternative legal mechanism by which owners of historically and architecturally significant homes can guarantee the preservation of these buildings. By conveyance of a facade easement to Heritage, a homeowner retains his ownership of the building and property while insuring the long term protection of this building from misuse or demolition. As a donation to a charitable foundation, this facade easement is tax deductible. It is also a restriction on the use of the property and may result in a property tax decrease.

Heritage, through the receipt of a facade easement such as that conveyed by Mr. Dodge, holds the legal right to restrict the use of this building, and to preserve it for the appreciation of future generations of San Franciscans.

VOLUNTEERS

Heritage's preservation and public education programs are possible because of the many people who generously give their time. The following list of new volunteers supplements the list of people in previous newsletters. Helen Tavernetti is our new membership chairman, Fritzi Dorroh does the monthly bookkeeping, and Patricia Johnson is currently handling the Fall Lecture Series and, earlier, oversaw the Clem Merrill exhibit displayed at the Bank of America as an innovative means of historic preservation.

SAN FRANCISCO LANDMARKS PROCESS

The steps in designating a landmark in San Francisco are:

1. The Landmarks Advisory Board (meets first and third Wednesday of each month, 100 Larkin Street) holds one, sometimes two or three hearings to explore the designation of a structure as a landmark. This process can be initiated by the owner of the structure, the Landmarks Board, the Board of Supervisors, Art Commission or Planning Commission. A case history is prepared, and all available data on history, architecture, etc., is submitted. The owner is notified and asked to respond. If approved as a landmark, the Board recommendation then goes to:

2. The Planning Commission (meets every Thursday afternoon, 100 Larkin Street, Mr. Walter S. Newman, President). The Commission must sustain or overrule the Landmarks Board's request. If approved at this level the matter goes to:

3. The Planning and Development Committee of the Board of Supervisors (meets third Tuesday afternoon of each month, Supervisor Patricia Kernohan, Chairman; membership may change next January, so watch the papers for announcement of new committee assignments). This three-man committee holds a public hearing and sends its recommendation to the:

4. Board of Supervisors (meets every Monday afternoon, City Hall, Ronald Pelosi, President until January 1975, thereafter, member Board then makes the final decision. Six votes are needed to designate a landmark.

5. The Mayor then receives the legislation for his signature.

A new landmark is born! It's alive and well UNTIL:

1. A Demolition Permit is applied for by the owner of the landmark.

2. An Environmental Impact Report is prepared by the owner and reviewed by the Planning Department. Both the Environmental Impact Report (EIR) and the Certificate of Appropriateness for demolition are then forwarded to:

3. The Landmarks Board. This Board must decide whether the demolition of this building WILL or WILL NOT have a significant impact on the environment, and they must also decide whether the EIR is adequate, accurate, and objective. Having made that decision, the Landmarks Board must then rule on the demolition permit. Their determinations go to:

4. The Planning Commission which holds a public hearing to decide whether the EIR and the Certificate of Appropriateness for demolition.

If the Commission decides AGAINST demolition, the landmark is:

SAVED FOR UP TO SIX MONTHS! (180 days)

Then, if additional time is needed by the community to save this landmark,

5. The Planning and Development Committee of the Board of Supervisors holds a public hearing to decide whether to grant up to an additional six months hold on demolition. Their recommendation then goes to:

6. The Board of Supervisors. The Full Board must make the final determination. If they decide AGAINST demolition, the landmark can be once again:

SAVED FOR UP TO SIX MONTHS!

San Francisco has 55 landmarks (as of July); and one Historic District (Jackson Square).
A docent training program was conducted during the month of October by Randolph Delehanty, our urban and architectural history consultant, with the assistance of Nancy Melia and Kris Blackwell. The highly successful 8-session course covered the evolution of San Francisco as a city, a survey of Victorian domestic architecture, the history and architecture of the neighborhood and specifically the Haas-Lilienthal house, history and anecdotes of the family and the interior: original furnishings and paintings.

The docents who will be showing the house on Wednesdays and Sundays are Michael Corbett and Sara Fernandez, docent coordinators, and Pat Berkowitz, Nancy Melia, Ann Clark, Mimi Hogan, Karen Kardum, Dixie Mahy, Susan Pearman, Linda Marks and Ivagene Smith.

A second docent training program will begin early next year. Volunteers interested in this program should contact the office.

Members of our Board of Directors have been invited to speak about Heritage to various business, professional and community groups including: The San Francisco Planning and Urban Renewal Association (S.P.U.R.), Coldwell Banker & Co. Realtors, Center for Learning in Retirement (C.L.I.R.), U.C. Extension Weekend program, Mutual Business Club, National Association of Women in Construction, Kiwanis and Lions Club. Other groups including the Sustaining Members of the Junior League and Bay Area Art Librarians heard about Heritage as part of their regular meeting held at the Haas-Lilienthal house.

If you belong to or know of any groups which would be interested in learning more about Heritage's goals, achievements and future projects, please let us know.

For Christmas, why not give a one-year membership to Heritage. See coupon inside.

An error by a Redevelopment Agency project engineer resulted in the demolition on October 19th of one of the Western Addition Victorians which Heritage held under option from the San Francisco Redevelopment Agency. The building at 1331-36 Scott had been placed on the National Register of Historic Places and was to have been moved, along with several others, to the Beideman Place Historic Area.

The move, about which you will hear more in the next newsletters, is scheduled for early next year, after which the new owners will sign deeds containing protective covenants to guarantee the buildings' future safety before beginning rehabilitation.

An exhibit of these houses including maps of their present and future locations within the Western Addition was on display at the University of California Extension Center during the month of October. Designed by Randolph Delhanty and executed and coordinated by Judy Timberg, the exhibit attracted considerable interest in the project.
HERITAGE received the following memberships between June 30 and September 15, 1973:

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<th>CATEGORY</th>
<th>NAME</th>
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<tr>
<td>BENEFACtor</td>
<td>Mrs. Henry Bowles, Stewart Morton</td>
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<tr>
<td>CONTRIBUTING</td>
<td>Mr. &amp; Mrs. Jacquelin H. Hume, Byron R. Neyer, Mr. &amp; Mrs. W. Y. Skewes-Cox &amp; Gary Wallace, Tradition Properties, Gordon Wagner</td>
</tr>
<tr>
<td>SUPPORTING</td>
<td>Mr. &amp; Mrs. Richard Celli, Maj. Gen. &amp; Mrs. Frederic J. Hughes, Jr., G. H. Humphrey, Mr. &amp; Mrs. Rollin Pescha</td>
</tr>
<tr>
<td>SUSTAINING</td>
<td>Mrs. A.M.D. Lampen, Alan M. Livingston, Richard Nye, Osborn/Woods, Judy Patt, Mr. Nan Scott, H. Richard Thaxton, John A. Traina, Jr., Sally M. Tremaine, Mr. &amp; Mrs. Daniel G. Volkmann, Jr., Margaret Estlering Warnke, Georgia S. Warner</td>
</tr>
<tr>
<td>ACTIVE</td>
<td>Joe Davis Allen, Peter Ashe Needlepoint Originals, Roger Beers, Rena Braas, Dr. &amp; Mrs. Samuel Brown, Donald Buhman, Andrew J. Campbell, Mr. &amp; Mrs. Lawrence Chickering, R.M. Clements, Jr., Mrs. Ralph Coffman, Mr. &amp; Mrs. Bowman Collins, Gary A. Comradesdale, Charles A. DeMarro, Mr. &amp; Mrs. Phillippe Henry de Tessen, Mike Ebersal, Mr. &amp; Mrs. James T. Emrich, Mr. &amp; Mrs. Philip Fernandes Foundation for the Preservation of the Mother Lode Architecture, Evelyn Gaines, David S. Gant, Sallie Glassie, Paye Gordon, Judith Grabin, Jan Griffin, David Hale, James Hancock, Susan C. Pearman, Lynn E. Flo, Mrs. G. Bland Platt, Mrs. Jack Pollexfen, Amanda Pope, Mrs. David Potter, Mr. &amp; Mrs. Ted Rademaker, Tom Rhodes, Stephen A. Roake, AIA, Mr. &amp; Mrs. C.D. Rushing, Dr. Richard L. Sorensen, Mr. &amp; Mrs. Andrew Skaff, Robin W. Skewes-Cox, Mr. &amp; Mrs. Richard Sloss, Mr. &amp; Mrs. Richard L. Smith, Mr. &amp; Mrs. Thomas Lee Smith, Robert L. Speer, R. Rolia Spotte, Helen T. Stewart, Dr. &amp; Mrs. A.J. Summer, Dr. &amp; Mrs. Richard Tavernetti, Barbara Toohe, Unravel Travel, Thomas Trowbridge, Jr., Jacob J. Van Der Ploeg, AIA, Mr. &amp; Mrs. Richard Vander Tuin, Judith Waldhorn, Mr. &amp; Mrs. William Wheaton, Kenneth Wurch, Neil Hartnett, Elinor Hayes, Mrs. M. Justin Herman, Mrs. Granger R. Hill, Dr. Fred G. Hudson, Kaye Jirik, Bruce Judd, Mr. &amp; Mrs. Harry H. Kahn, Joan Rucker Keller, Mr. &amp; Mrs. Robert Kendrick, Jo F. Konrad, Mr. &amp; Mrs. James Kropf, Mrs. Kathryn D. LeFevre, Richard R. Lempke, Robert P. Lillenthal, David Littlejohn, Linda Marks, Robert P. Marks, David R. Masterson, Scottie McKinny, Mrs. Andrew McLaughlin, III, John McMann, Richard J. Moore, Mr. &amp; Mrs. Joseph K. Morford, II, Millard R. Morgan, Helen Morrison, Mr. &amp; Mrs. Frederick Nystrom, Mr. &amp; Mrs. J. Paul Oppenheim, Lucile Parsonak</td>
</tr>
<tr>
<td>SENIOR/STUDENT</td>
<td>Charles S. Barnaby, Mrs. Robert C. Bierer, Tim Casey, Mr. &amp; Mrs. Edmond Fish, Dr. James Agee Fisher, Susan King, Mr. Philip O'Connell, H. Marcia Smolens</td>
</tr>
<tr>
<td>HONORARY</td>
<td>Mrs. Derek Anderson, Fritzl Dorroh, Bill Parnsworth, Patty Johnson, Joyce McCormick, Mrs. Dan Moilla, Mia Lee Ott, Steve Sheehy, Robert A. Thompson, Judy Timberg</td>
</tr>
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</table>

NOTE: This list contains only new memberships between the above dates.

CORRECTION: The list of new memberships in the summer newsletter included only those received between February 15 and June 30, 1973. We apologize for the confusion caused to our original members whose names were listed in the March newsletter.

HERITAGE MEMBERSHIP now totals over 300, an increase of over 50% since June. We welcome new members whose interest and contributions have helped increase Heritage's participation and influence in the conservation of San Francisco.

During the next few months we will be seeking new memberships as well as sending renewals to our original members who joined during the last quarter of 1972.

HONORARY MEMBERSHIPS are given to individuals in special recognition by the Board of Directors of their past and continuing efforts in Heritage's behalf. These individuals have helped Heritage in professional services, as Project or Committee Chairman, or in office work of at least 6 hours per week.

Join one of our volunteer committees and participate in the conservation of our city.

Give a one-year membership to Heritage for Christmas:

**GIFT TO:**

**ADDRESS:**

**GIFT FROM:**

I have enclosed my check in the amount of $...

Donations to Heritage are tax-deductible.