

## Soirée 2012 Underwriting Fact Sheet

<b>Event:</b>	Soirée 2012 is a black tie evening of dining, dancing, casino gaming, and a silent auction filled with wonderful prizes. Join us to celebrate the Western Merchandise Mart – future home of Twitter – and the ongoing revitalization of the Central Market Corridor.
<b>Date:</b>	April 14, 2012
<b>Time:</b>	6:30 PM
<b>Location:</b>	1355 Market Street (between 9 <sup>th</sup> & 10 <sup>th</sup> Street)
<b>Ticket Price:</b>	\$350.00 (see premium ticket level below)

### Underwriting Levels and Benefits:

<b>\$7,500</b>	A table of 12 at the event Name in the invitation (if confirmed by 2/10/12) Name in the evening program (if confirmed by 3/30/12) Name in follow-up Heritage Newsletter article Name on the table at the event Acknowledgement on San Francisco Heritage website Free rental of the Haas-Lilienthal House for a daytime corporate event (December excluded, valid until March 2013)
<b>\$5,000</b>	A table of 10 at the event Name in the invitation (if confirmed by 2/10/12) Name in the evening program (if confirmed by 3/30/12) Name in follow-up Newsletter article Name on the table at the event Acknowledgement on San Francisco Heritage website Free rental of the Haas-Lilienthal House for a daytime corporate Event (December excluded, valid until March 2013)
<b>\$3,500</b>	A table of 8 at the event Name in the invitation (if confirmed by 2/10/12) Name in the evening program (if confirmed by 3/30/12) Name in follow-up Newsletter article Acknowledgement on San Francisco Heritage website Name on the table at the event
<b>\$2,000</b>	4 tickets to the event Name in the invitation (if confirmed by 2/10/12) Name in the evening program (if confirmed by 3/30/12) Name in follow-up Newsletter article Acknowledgement on San Francisco Heritage website

### Premium Tickets

<b>\$500</b>	Ticket to event Name in the evening program (if confirmed by 3/30/12) Name in follow-up Newsletter article
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